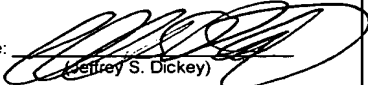


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Dated: November 23, 2004 Signature:  (Jeffrey S. Dickey)

Docket No.: TOBINB 3.0-001 CONT CONT I
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
William J. Tobin

Application No.: 09/781,354 Group Art Unit: 2176

Filed: February 12, 2001 Examiner: A. R. Yuan

For METHOD AND SYSTEM FOR CUSTOMIZING
: MARKETING SERVICES ON NETWORKS
 COMMUNICATING WITH HYPERTEXT
 TAGGING CONVENTIONS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

It is respectfully requested that the references listed on the enclosed form be made of record and considered with respect to the above-referenced U.S. patent application. A copy of each reference was of record in Application No. 09/271,675, 09/563,352 and/or 09/782,271. Submission of the present Information Disclosure Statement should not be taken as an admission that the cited references are legally available prior art or that the same are pertinent or material.

In the event that any fee is due in connection with the present Information Disclosure Statement, the Commissioner is

Application No.: 09/781,354


Docket No.: TOBINB 3.0-001 CONT CONT I

hereby authorized to charge the same to our Deposit Account No. 12-1095.

Dated: November 23, 2004

Respectfully submitted,

By


Jeffrey S. Dickey

Registration No.: 35,858

LERNER, DAVID, LITTENBERG,

KRUMHOLZ & MENTLIK, LLP

600 South Avenue West

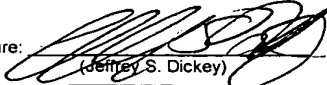
Westfield, New Jersey 07090

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Dated: November 23, 2004 Signature: 

(Jeffrey S. Dickey)

Docket No.: TOBINB 3.0-001 CONT CONT I
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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For METHOD AND SYSTEM FOR CUSTOMIZING
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COMMUNICATING WITH HYPERTEXT
TAGGING CONVENTIONS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR CONSIDERATION OF INFORMATION UNDER 37 CFR § 1.97 (C)

Dear Sir:

It is respectfully requested that the references cited in the enclosed form be considered pursuant to 37 C.F.R. § 1.97(c). Please charge deposit account No. 12-1095 in the amount of \$180.00 pursuant to 37 C.F.R. § 1.17(p). In the event that any additional fee is due in connection with the present request, the same should be charged to our deposit account No. 12-1095.

Dated: November 23, 2004

Respectfully submitted,

By 

Jeffrey S. Dickey

Registration No.: 35,858

LERNER, DAVID, LITTENBERG,

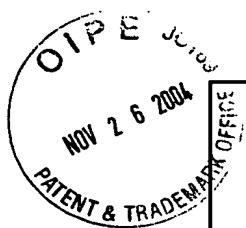
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PTO/SB/08a/b (08-03)

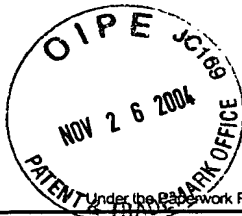
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Substitute for form 1449A/B/PTO		Complete if Known			
		Application Number	09/781,354		
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)		Filing Date	February 12, 2001		
		First Named Inventor	William J. Tobin		
		Art Unit	2176		
		Examiner Name	Not Yet Assigned		
Sheet	1	of	3	Attorney Docket Number	TOBINB 3.0-001 CONT CONT I

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
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	AB	US-5,897,622	04-27-1999	Blinn, et al.	
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Examiner Signature				Date Considered	



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				Application Number	09/781,354	
Sheet		2	of	3	Attorney Docket Number	TOBINB 3.0-001 CONT CONT I
		Filing Date	February 12, 2001			
		First Named Inventor	William J. Tobin			
		Art Unit	2176			
		Examiner Name	Not Yet Assigned			

AU1	US-6,029,141	02-22-2000	Bezos et al.	
AV1	US-5,708,780	01/1998	Levergood et al.	

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Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	Footnote
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				
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	BB	JP-09171511-A	06/1997	Nishikawa et al.		

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NON PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.		
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	CF	WILLIAM KENNEDY & JEANNE DIETSCH, Making Money Online, Sun World, 22 pages (dated September 1995)		
	CG	WILLIAM T. WONG & ARTHUR M. KELLER, Developing an Internet Presence with On-line Electronic Catalogs, ### http://www.db.stanford.edu/pub/keller/1994/cnet-cat-arch.pdf , 4 pages (dated October 9, 1994)		
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	CM	Net Cloak User's Guide, 36 pages (dated 1995)		
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			First Named Inventor	William J. Tobin	
			Art Unit	2176	
			Examiner Name	Not Yet Assigned	
Sheet	3	of	3	Attorney Docket Number	TOBINB 3.0-001 CONT CONT I

CO	Interfacing To The Web With DDE and OLE, http://cuinl.tripod.com/ebooks/web?ebook/ch3.htm , 14 pages (undated)	
CP	Schizophrenic HTTP Server, http://inet.ntam.com , 9 pages, (dated May 10, 1995)	
CQ	Ian S. Graham, The HTML Sourcebook Second Edition, pages 475-77, 493, 591	
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CN1	Toll booths on the info highway; Sullivan, R. Lee, forbes; 3/25/96, Vol. 157 Issue 6, p118, 1p, 1 chart.	

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